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KELLOGG
SEED COMPANY

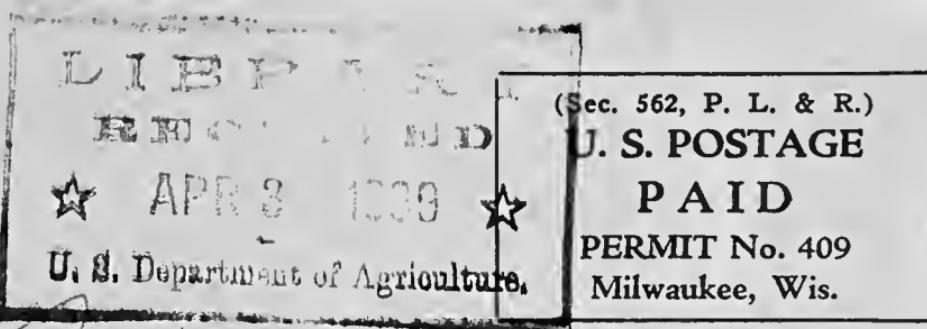
P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS
PLEASE RUSH

1333



New Seaweed

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.



KELLOGG SEED COMPANY

322 EAST FLORIDA STREET

P. O. BOX 684

MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

DOUGHBOY MILLS, INC.

Shawano, Wis.

DOOR COUNTY PRODUCE

Sturgeon Bay, Wisconsin

TERMS: Net Cash

Quotations are F. O. B. Milwaukee and subject to change without notice. **BAGS OR SACKS EXTRA, EXCEPT WHEN OTHERWISE STATED.**
Broken packages, slightly higher.

→ **IMPORTANT INFORMATION
ON LAST PAGE** ←

MEDIUM RED CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00
Mountain	18.00
160 lb. bags	

MAMMOTH CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00
160 lb. bags	

ALSIKE CLOVER

RAINBO	Per 100 lbs.
Mountain	\$16.50
160 lb. bags	15.50

ALSIKE SPECIALS

(Contains about 6% White Clover)	Per 100 lbs.
	\$15.00
(Contains about 10% White Clover)	
160 lb. bags	14.50

WHITE CLOVER

RAINBO	Per 100 lbs.
Mountain	\$43.00
Mixing Grade, contains 10% Alsike	41.50

160 lb. bags

WILD WHITE CLOVER

Genuine Kentish Grown	Per lb.
	\$.95

LESPEDEZA, KOREAN

RAINBO	Per 100 lbs.
	\$5.00

TIMOTHY

RAINBO	Per 100 lbs.
Mountain	\$4.00
120 lb. bags	3.90

Timothy also packed in 100 lb. bags at 15c per 100 lbs. higher.

TIMOTHY AND ALSIKE

(Contains about 20% Alsike)	Per 100 lbs.
	\$6.00
(Contains about 50% Alsike)	
150 lb. bags	9.50



MADISON
1/2 UNION TRANSFER &
STORAGE COMPANY
155-303 E. Wilson St.
Phone Badger 1253

MARCH 21, 1939

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

SWEET CLOVER

White Blossom	Per 100 lbs.
RAINBO	\$6.85
Grundy County	
RAINBO	7.00
Yellow Blossom	
RAINBO	7.25
Unhulled White Blossom	
RAINBO	6.75
Hubam	
RAINBO	11.00
160 lb. bags	

SUDAN GRASS

RAINBO	Per 100 lbs.
	\$3.40
150 lb. bags	

REED CANARY GRASS

RAINBO—100 lb. lots	Per 100 lbs.
	\$28.00
Small lots	29.00

FIELD PEAS

Bags Included	Per 100 lbs.
White, RAINBO	\$4.50
Scotch, RAINBO	4.00
100 lb. bags	

SOY BEANS

Sacks included	Per 100 lbs.
Manchu, RAINBO	\$2.00
Illini, RAINBO	1.90
150 lb. sacks	

MILLETS

German, RAINBO	Per 100 lbs.
	\$2.50
Japanese, RAINBO	3.00
Hungarian, RAINBO	2.85
Proso, RAINBO	2.75

FLAX

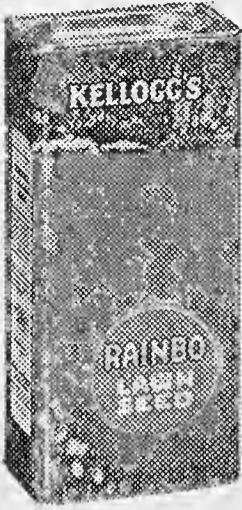
RAINBO	Per 100 lbs.
	\$4.75
RAINBO Bison	5.25

DWARF ESSEX RAPE

Bags included	Per 100 lbs.
RAINBO—220-lb. bags	\$6.75
100-lb. bags	6.90

Patched, clean	Per 100
	\$18.00
Sound, clean	
	21.00
New Royal River Bags	
	26.00

Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of *beautiful* texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO BRAND

Per 100 Lbs.

1-lb. (25 and 50 to a case).....	\$29.00
5-lb. (12 to a case)	28.50
1-lb. Shade Grass (25 and 50 to case)	33.50
5-lb. Shade Grass (12 to a case)	33.00

RAINBO LAWN SEED—Bulk

25-lb. Sacks	\$26.50
50-lb. Sacks	26.25
100-lb. Sacks	26.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks	\$30.50
50-lb. Sacks	30.25
100-lb. Sacks	30.00

RAINBO BENT GRASS SEED

Seaside—1-lb. bags	\$72.00
Astoria—1-lb. bags	75.50

Bags or sacks included

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

Per Carton

48 10c Packages	\$2.40
24 20c Packages	2.40
12 85c Packages	6.00
24 10c; 12 20c Packages	2.40

RAINBO

Per 100 Lbs.

1-lb. Boxes (25 to case).....	\$50.00
½-lb. Boxes (50 to case).....	51.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

Per 100 Lbs.

Selected, Extra Heavy, 98½% pure	\$15.00
RAINBO	11.50
Mountain	11.00
Canadian, Rainbo	16.00

FANCY RED TOP

RAINBO	\$11.50
Extra fancy, 98% pure	12.50
Unhulled	8.00

ROUGH BLUE GRASS (Poa Trivialis)

RAINBO	\$37.00
Excellent for shady conditions	

RYE GRASS

Pacey's Imported	\$12.00
Perennial, Imported	11.00
American Grown	6.50

Bags extra on Red Top and Bent. Other grasses sacks included

BLUE MOUND LAWN SEED

Per 100 Lbs.

1-lb. Cartons (50 to a case).....	\$18.00
5-lb. Bags (10 to a bundle).....	17.00
10-lb. Bags (5 to a bundle).....	17.00
Bulk, 50-lb. and 100-lb. Bags.....	16.00
Shade Grass, bulk	22.00

GREENDALE LAWN SEED

1-lb. Cartons (50 to a case).....	\$14.00
3-lb. Bags (20 to a bundle).....	13.00
5-lb. Bags (10 to a bundle).....	13.00
50-lb. and 100-lb. Bags	12.00

STAR LAWN SEED

100-lb. Sacks	\$10.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

Per 100 Lbs.

1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00

KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags	\$17.00
Extra Heavy—5-lb. cartons	16.50

50-1 lb. 12-5 lb. per case

RAINBO BRAND

INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1—

For Alfalfa and Sweet Clover.

No. 2—

For Red, Alsike and White Clover.

	Retail	Wholesale
½ bushel	\$.30	\$.18
1 bushel45	.27
2½ bushel75	.48
5 bushel	1.25	.84

No. 3—

For Field Peas and Vetches.

No. 6—

For Soy Beans.

	Retail	Wholesale
1 bushel	\$.30	\$.18
2 bushel45	.27
5 bushel75	.48

Sold on a Returnable Basis.

MASTER ANT KILLER

10c Size, 12 to carton.....	\$.75 dozen
25c Size, 14 to carton.....	2.00 carton



Per Ton

100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

NITRAGIN

The Original Legume Inoculator

INOCULATOR PRICES

When Ordering, Always Specify Name of Seed

ALFALFA, all CLOVERS	LESPEDEZA
Size Dealer Retail	Size Dealer Retail
½ bu. ea... \$.19	½ bu. ea... \$.19
1 bu. ea... .32	.50
2½ bu. ea... .65	1.00
*1½ bu. ea... .39	.60
5 bu. ea... 1.10	1.70
*12½ bu. ea... 2.60	4.00
**100 lb. & 12½ bu. size, packed only for Vetch & Peas	*25 bu. ea... 1.95
	3.00

NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines. Packed 1 doz. to a Carton. Dealer Price... 80c per carton. Retail Price... 10c. each.

BIRD SEED

(Full Bags)

Per 100 Lbs.

Sunflower—Fancy	\$6.50
Sunflower—Choice	
Canary—Recleaned	5.50
Hemp	6.75
Bird Rape, Large Sweet	7.50
Bird Rape, Large	6.75
Large Millet	2.50
Smaller quantities 50c per 100 lbs. higher.	

SEED SOWERS

RAINBO BRAND SEED CORN

NEBRASKA GROWN

DENT VARIETIES Per Bushel

Wis. No. 7 Silver King.....	\$1.25
Wis. No. 8	1.25
Wis. No. 12 Golden Glow.....	1.25
Minnesota No. 13.....	1.25
Early Murdock	1.25
Improved Leaming	1.20
King of the Earliest.....	1.20
Northwestern Red Dent.....	1.35
Pride of North	1.20
Reid's Yellow Dent.....	1.20
White Cap Yellow Dent.....	1.25
Packed two bushels per bag	

FLINT CORN

Per Bushel

Smut Nose—Wisc. Grown.....	\$2.00
Longfellow—Neb. Grown	1.60
Packed two bushel per bag	

SWEET CORN

Per 100 Lbs.

Golden Bantam—Wis. Grown.....	\$8.00
Evergreen Bantam—Wis. Grown.....	8.00
Stowells' Evergreen	7.75
Packed 100 lbs. per bag	

Sacks or bags extra

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Per Bushel

Flat Kernels	Per Bushel
90 Day Maturity	\$5.75
95 Day Maturity	5.50
100 Day Maturity	5.00
105 Day Maturity	4.75
110 Day Maturity	4.75
115 Day Maturity	4.50
120 Day Maturity	4.50

Packed one bushel per bag, bags included

SEED GRAINS RAINBO BRAND

SEED OATS

Per Bushel

Swedish Select.....	\$.60
Yellow Kherson60
White Cross60
Forward60
Packed 3 bushels per sack.	

SEED WHEAT

Per Bushel

Progress	\$1.25
Marquis Type	1.20
Thatcher	1.35
Packed 2½ bushels per sack.	

SEED BARLEY

Per Bushel

Oderbrucker	\$.88
Wisconsin No. 38 Type.....	.85
Packed 2½ bushels per sack.	

SPELTZ

Per 100 Lbs.

RAINBO	\$1.85
Packed 100 lb. per sack.	

BUCKWHEAT

Per 100 Lbs.

Japanese	\$2.50
Silverhull	2.25
Japanese, Registered Seed Stock.....	3.00

Packed 2 bushels per sack.

WISCONSIN GROWN

DENT VARIETIES

State Sealed and Verified	Per Bushel
Wis. No. 7 Silver King.....	\$1.75
Wis. No. 8	1.75
Wisconsin No. 12 Golden Glow.....	1.75
Wis. No. 25	1.85
Early Murdock	1.75
Northwestern Red Dent.....	1.85

WISCONSIN GROWN

Grown in Pierce County Per Bushel

Wis. No. 8	\$1.95
Wis. No. 12 Golden Glow.....	1.90
Wis. No. 25	2.00
Minnesota No. 13	1.90

Packed two bushels per bag

FODDER CORN

Per Bushel

Red Cob	\$.95
Leaming90
Pride Fodder90
Eureka—Virginia Grown.....	1.65
Packed 2½ bushels per bag	

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Per Bushel

Round Kernels	Per Bushel
95 Day Maturity	\$4.00
100 Day Maturity	4.00
105 Day Maturity	3.50
110 Day Maturity	3.50

Packed one bushel per bag, bags included



CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen
16 oz. Size @ 7.20 per Dozen
1 qt. Size @ 10.80 per Dozen

WINTER VETCH

Per 100 Lbs.

For Spring and Fall Planting

RAINBO \$8.50

AMBER CANE

For Fodder only.

RAINBO \$2.15



SEED DISINFECTANTS

New Improved CERESAN

A Low Cost Dust Disinfectant for Wheat, Oats and Barley
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$.70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	½ doz.
25-lb. pail	12.75	10.20 Each	1 only

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$.30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	½ doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	52.35	43.20 per drum	1 only

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$.45	\$ 10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	½ doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	116.05	95.75 per drum	1 only
300-lb. drum	318.35	270.60 per drum	1 only

Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case

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PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings.....	25-28	14
Flax	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY

MILWAUKEE, WISCONSIN

SOIL CONSERVATION LOANS

To Buy SEED and other Materials

- The Farm Security Administration (Region No. 2) has announced a new type of loan to farmers who are unable to participate in the 1939 AAA Soil Conservation program because of a lack of funds to buy SEEDS and other materials to carry out soil building practices.
- The amount of such a loan may not exceed 60% of the approximate AAA payment for compliance with the 1939 program, which payment is to be assigned to the F.S.A. as security for the loan.
- Soil conservation loans to co-operate in the AAA program will be made only to farmers who meet the following qualifications:

Eligibility Requirements

1. Farmers who without such a loan would be unable to participate in the program because of inability to finance the purchase of SEEDS and other materials necessary to carry out soil building practices.
2. Farmers whom the County AAA Committee recommend from the standpoint of character and integrity.
3. Farmers who agree to use the full amount of the loan for the purchase of SEEDS and other materials in order to carry out approved soil building practices.
4. Farmers who have not executed, and agree not to execute, an assignment of their benefit payment checks other than to the Farm Security Administration.

- Application for Soil Conservation Loans, should be made promptly to local County AAA Committees.

Soil Conservation Loans should stimulate Seed Sales. If any of your customers are eligible borrowers, urge them to file their applications immediately.

